

GLBT Expo

Saturday, March 20, 2010



**Jacob K. Javits Convention Center
38th & 11th Aves
New York City, NY. 10014**

This is a huge milestone for the GLBT Community, the loyal sponsors/exhibitors/attendees that support the EXPO and your dedicated staff at The RDP Group.

For the past 17 years, the EXPO has helped to present the finest products & services available to the GLBT consumer. Starting in 1993, the EXPO has generated over \$80,000,000 of dollars spent within the Greater Tri-State area. This includes the GLBT friendly companies from every industry, both large and small, Fortune 1000 and Gay-owned companies. They have all discovered the GLBT Community is affluent, brand-loyal, well educated and business minded. It is the truest of definition of "THE PERFECT NICHE MARKET".